



CONTACT



BEAUFORT MO



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EXPERTISE

ADOBE CREATIVE SUITE

- ADOBE PHOTOSHOP
- ADOBE ILLUSTRATOR
- ADOBE INDESIGN
- ADOBE AFTER EFFECTS
- ADOBE PREMIERE PRO
- ADOBE LIGHTROOM
- ADOBE XD
- CANVA
- PROCREATE
- MICROSOFT OFFICE

DIGITAL, PRINT & LAYOUT DESIGN

MOTION GRAPHICS

BRANDING

SOCIAL MEDIA GRAPHICS

WEBSITE DESIGN & UX/UI FUNDAMENTALS

PHOTOGRAPHY

PROJECT MANAGEMENT

AI-ENHANCED CREATIVE WORKFLOWS

- CHATGPT
- ADOBE FIREFLY
- MIDJOURNEY
- GENERATIVE FILL
- AI-ASSISTED IDEATION AND CONTENT DEVELOPMENT

EDUCATION

BACHELOR OF ARTS GRAPHIC DESIGN
LINDENWOOD UNIVERSITY

GRAPHIC DESIGN STUDIES
SOUTHEAST MISSOURI STATE UNIVERSITY

GENERAL STUDIES & GRAPHIC DESIGN
EAST CENTRAL COLLEGE

SARAH SANSOM

SENIOR GRAPHIC DESIGNER

WWW.SARAHSANSOMDESIGNS.COM

PROFILE

Senior Graphic Designer with 10+ years of experience creating digital, print, motion, and web-based marketing assets. Skilled in branding, content marketing, social media design, and visual storytelling. Proven ability to translate complex concepts into compelling creative solutions that drive engagement and support business objectives. Experienced collaborating with cross-functional teams while managing multiple projects from concept through execution.

EXPERIENCE

SENIOR GRAPHIC DESIGNER

Practicelink / St. Louis MO / 2018-Present

As the Senior Graphic Designer at PracticeLink, I collaborate with cross-functional teams to develop creative solutions that support digital marketing campaigns, physician recruitment initiatives, social media engagement, and brand awareness efforts. I create a wide range of visual assets across email, web, social media, and print channels, including digital advertisements, blog graphics, motion graphics, website content, marketing collateral, and branded materials that effectively communicate complex information through compelling visual storytelling. Producing more than 4,000 visual assets annually, I help support and engage over 500 healthcare recruiters and employers each month through strategic, audience-focused creative content. My role involves managing multiple projects simultaneously while maintaining brand consistency, meeting deadlines, and contributing innovative ideas that enhance engagement, strengthen brand presence, and support organizational goals.

AD DESIGN SUPERVISOR

Missouri Lawyers Media / St. Louis MO / 2016-2018

Developed print and digital advertisements, event collateral, newspaper layouts, and magazine designs for law firms across multiple states. Supervised ad designers, managed production workflows, and ensured high-quality creative deliverables while maintaining productivity and meeting publication deadlines.

GRAPHIC DESIGNER

Kirksville Daily Express / Kirksville MO / 2015-2016

Designed and produced print advertisements and marketing materials while applying strong layout, typography, and production design principles to support client advertising objectives.

JUNIOR DESIGNER

S&S Printing / Kirksville MO / 2014-2015

Gained hands-on experience in graphic design, design installations, layout design and production processes while supporting the senior designer and learning the fundamentals of the print industry.